



### Sample Social Media Posts

- Older people are mistreated more often than we think due to the lack of supports for older people in our communities. It doesn't have to be this way. Get involved in creating a stronger society that safeguards our communities and prevents abuse.  
<https://ncea.usc.edu/weaad> #WEAAD
- Supportive communities and resources are essential to engaging older people and preventing abuse. #WEAAD <https://ncea.usc.edu/weaad>
- Start where you are, use what you have, and make a difference. Educating our communities on how to prevent abuse means we are all doing our part to support everyone as we age.  
#WEAAD
- An estimated 5 million, or 1 in 10, older Americans experience elder abuse, neglect, or exploitation. Working together across our networks, we can generate awareness and foster action to end elder abuse. Let's work to keep everyone safe as we age. #WEAAD  
<https://ncea.usc.edu/weaad>
- The more communities we engage, the more people we have who can make a difference for older and younger communities alike! Join an upcoming event <https://ncea.usc.edu/weaad>  
#WEAAD